








**POLICY REGARDING THE PROCESSING OF PERSONAL DATA OF USERS  
PURSUANT TO REGULATION (EU) 2016/679, (“GDPR”) - “NEWSLETTER”**


	<b>DATA CONTROLLER</b>	WOMO S.r.l., with registered office in Via Giorgio e Guido Paglia n. 1/D, Bergamo, Italy, Tax code 03840760163, postcode 24122, tel. +39035280011 (“ <b>Company</b> ”).
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	<b>PURPOSE OF DATA PROCESSING</b>		<b>LEGAL BASIS OF THE PROCESSING</b>		<b>DATA STORAGE PERIOD</b>
	To send communications of an informative nature (“ <b>Newsletter</b> ”) via e-mail to those who explicitly request said service, providing their own e-mail address on the relative data collection form.		Execution of the contract to which the data subject is party.		The collected data (e-mail address) will be held until you request to be unsubscribed from the newsletter service.  Once you have been unsubscribed from said service, the personal data will be destroyed or rendered anonymous.
	Marketing purposes: the sending of advertising and commercial e-mails regarding, for example, services/products offered by the Company, or information regarding company events, as well as surveys on customer satisfaction, the carrying out of market research and statistical analysis.		Consent (optional and revocable at any time).		Until revocation of consent.

	<p><b>PROVISION OF DATA</b></p> <p>Pursuant to article 13, paragraph 2, letter e) of the GDPR, we hereby inform you that the provision of the e-mail address for the aforementioned purpose is obligatory; therefore any refusal to provide said address would result in the impossibility of sending you the Newsletter.</p>
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	<p><b>UNSUBSCRIPTION FROM THE SERVICE</b></p> <p>In order to no longer receive the newsletter, you may click on the “unsubscribe” link found in each newsletter, or access your personal profile and remove the consent flag. It is also possible to contact customer services, who will explain how to unsubscribe.</p>
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	<p><b>RECIPIENTS OF THE DATA</b></p> <p>The data can be processed by external entities operating as Data controllers such as, for example, supervisory bodies and authorities and, in general, public and private entities who have a right to request the data.</p> <p>The data may also be processed on behalf of the Company by external entities designated as Data processors, who are provided with appropriate operating instructions. Said entities are fundamentally included in the following categories:</p> <ul style="list-style-type: none"> <li>a. group companies which offer services for the sending of e-mails, in particular KIKO S.p.A.;</li> <li>b. companies which offer services for the fulfilment of the purposes indicated in this policy (media agencies, IT suppliers...).</li> </ul>
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	<p><b>ENTITIES AUTHORISED FOR PROCESSING</b></p> <p>The data may be processed by employees of the business functions charged with the fulfilment of the purposes indicated above, who are expressly authorised for the processing and have received appropriate operating instructions.</p>
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**TRANSFER OF PERSONAL DATA TO COUNTRIES OUTSIDE OF THE EUROPEAN UNION**

There is no provision for transfer of data outside of the European Union.



**RIGHTS OF THE DATA SUBJECT - LODGING OF COMPLAINTS WITH THE SUPERVISORY AUTHORITY**

By contacting the Privacy Office, by mail, at the address WOMO S.r.l., Via Giorgio e Guido Paglia n. 1/D, 24122 Bergamo, Italy, for the kind attention of the Data Protection Officer, by calling +39 035280111, or by e-mail at the address [privacy@percassi.com](mailto:privacy@percassi.com), data subjects may ask the Data controller for access to the data concerning them, their erasure, the rectification of incorrect data, the completion of incomplete data, the restriction of processing in the cases provided for by article 18 of the GDPR.

Data subjects also, in the case in which the processing is based on consent or contract and is carried out with automated tools, have the right to receive the data in a structured, commonly used, machine-readable and interoperable format, and, if technically possible, to transmit it to another controller without hindrance.

Data subjects have the right to revoke the consent given at any time for marketing purposes, as well as to object to the processing of data for marketing purposes, including profiling connected to direct marketing.

Data subjects have the right to lodge a complaint with a supervisory authority in the Member State of their habitual residence, place of work or place of the alleged infringement.